



Customer Connect

Realise your business' full potential through the cloud



I need performance



I need governance



I need to transform



I need an end-to-end service

Making cloud simpler for your business

In a hybrid or multi-cloud environment one of the main challenges is managing your IT infrastructure. This is made even more difficult by issues such as security, moving data between in-house resources and providers, and optimising your technology investment.

Whether you're already using cloud or thinking about adopting it, our Customer Connect platform takes the complexity out of managing multi-cloud environments.

The platform allows you to integrate all of your IT services — from on-premise hosting and private cloud, to colocation and public cloud — providing seamless connectivity between the different services.

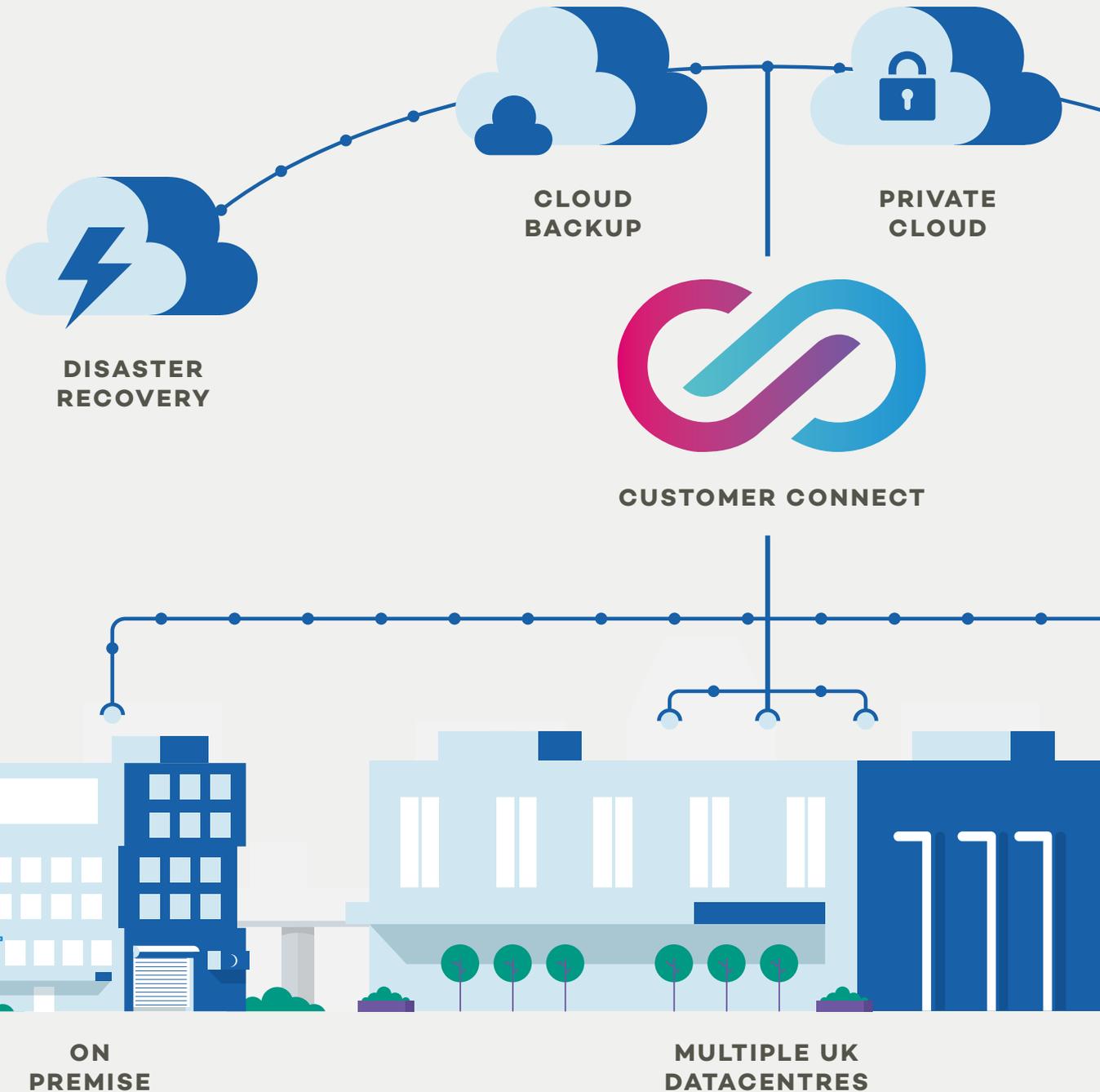
Customer Connect is a management platform, built on software-defined networking that enables organisations using hybrid cloud to improve your security, performance and connectivity.

Customer Connect provides:

- Effortless connectivity between all services
- Simplified management
- Delivery of connected hybrid IT solutions
- Complete availability and centralised access

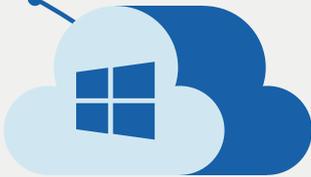
Shape your cloud

Customer Connect enables end-to-end management and provides a high-performing environment with excellent connectivity that is monitored and maintained by Pulsant. Using software defined networking, the platform enables you to rapidly configure all your IT services, both existing and new, easily and effectively.



Why Customer Connect?

- Optimise your IT investment
- Multiple delivery mechanisms to suit each business service
- Reduce reliance on cumbersome fixed asset-based IT
- Capitalise on hybrid sourcing and multi-cloud technology
- Integrate these services for responsive user experience
- Ensure security and governance



PUBLIC CLOUD SERVICES FROM MICROSOFT, AMAZON AND OTHERS

Outcomes you can expect



Flexibility — get access to your cloud services through a secure, reliable interface



Security — rely on consistent application of security and governance policies across sourcing routes



Performance — high-speed internet access for a seamless, efficient experience



Service — receive consistent unilateral service levels across sourcing routes



Cost — optimise your service costs by using cloud as you need it, switching on or off easily



Capacity — access the compute and storage capability you need, when you need it

The elements of Customer Connect

- **Cloud Access** — connects you to public cloud providers, such as AWS, Azure and Google, through a private, pre-provisioned SDN, bringing you speed, capacity and flexibility
- **Cloud Fabric** — is an infrastructure platform that uses SDN to connect your Pulsant services together in a streamlined and efficient way, from private cloud and colocation, to managed services and Enterprise Cloud
- **Cloud Connect** — allows you to see your entire environment as a single solution and takes care of the connectivity and security issues around connecting between different services sourced from Pulsant or third-party providers



INTERNATIONAL PULSANT DATACENTRES

Migration made easy – Pulsant Professional Services

In making the move to Customer Connect our **Professional Services** team has the experience and expertise needed to help you mitigate risk and make a seamless transition. By analysing where your organisation is in the process, what your business outcomes are, and what requirements you have, our team will develop a bespoke roadmap and help you transform your infrastructure and capitalise on hybrid cloud through Customer Connect.



Customer Connect

DELIVERED BY  Pulsant

Why Pulsant?

- 10Gbps core network connecting all UK locations to high-capacity internet services
- 15 Enterprise-class, UK-based datacentres
- Resiliency and redundancy options
- Established track record, ISO27001 compliant and Royal Warrant Holder

Microsoft Cloud 
Solution Provider program

For more information on Customer Connect or to discover how it can help your business, get in touch with the Pulsant team.
Call **0345 119 9911** or visit **www.pulsant.com**

